



AGREEMENT MADE BETWEEN

KOVR-TV

CONTRACT NO. REV.

1191-33374-1

DATE PRINTED

08/16/12

2713 KOVR Drive, . West Sacramento CA 95605

KOVR-TV

			AND		PAGE 1
253477 NAME AND	AGENCY (OR SERVICE) NATIONAL MEDIA RI 815 Slaters Ln	ACTING AS AGENT FOR 16 ESEARCH PLANNING	1	AGENCY AND ADVERTISER) AN CONGRESSIONAL COMM.	Cancellation Notice
ADDRESS	Alexandria USA BEN ANGLE	VA 22314-1219	Washington USA PRODUCTEST #2600	DC 20003-1838	Announcement 28 days prior notice
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2600	PRODUCT 1300]
NATIONAL SALESPERSON BROADCAS		3 09/21/12 AND ENDING 09	3/27/12 NO. WEEKS:	1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

sthnicity		SPOTS TIME				TOTAL				
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00001	1	05:00A	06:00A	30S	09/21/12-09/21/12	CBS13.COM @ 5AM	1	115.00	115.00
									113.00	113.00
2	11110	4	05:00A	06:00A	30s	09/24/12-09/27/12	CBS13.COM @ 5AM	4	115.00	460.00
3	00002	2	06:00A	07:00A	30s	09/21/12-09/21/12	CBS13,COM @ 6AM	2	200.00	400.00
4	22220	8	06:00A	07:00A	30s	09/24/12-09/27/12	CBS13.COM @ 6AM	8	200.00	1600.00
5	00002	2	07:00A	09:00A	30s	09/21/12-09/21/12	CBS THIS MORNING	2	200.00	400.00
7.42	537-5330-1/1000+1		92700577167670		755000			540	100000000000000000000000000000000000000	\$240,5000 SECTION
6	22220	8	07:00A	09:00A	30S	09/24/12-09/27/12	CBS THIS MORNING	8	200.00	1600.00
7	C-		05:00A	07.003	200	00/00/10 00/00/10			100.00	
/	Sa	2	05:00A	07:00A	30S	09/22/12-09/22/12	CBS THIS MORNING - SATURDAY	2	100.00	200.00
8	Su	3	06:58A	08:28A	30s	09/23/12-09/23/12	CBS THIS MORNING - SUNDAY	3	750.00	2250.00
1000							one man mornante bombin		130.00	2230.00
9	00002	2	10:58A	12:00N	30s	09/21/12-09/21/12	THE YOUNG & THE RESTLESS	2	500.00	1000.00
	A STATE OF THE STA			111.400.40-040.00				100	- Charles berdenses Alex	55,004,005,504,000,000,000
10	22220	8	10:58A	12:00N	30s	09/24/12-09/27/12	THE YOUNG & THE RESTLESS	8	500.00	4000.00
11	Su	1	09:57A	05:00P	30S	09/23/12-09/23/12	OAKLAND RAIDER REGULAR	1	8500.00	8500.00
12	00002	2	04:00P	05:00P	30S	09/21/12-09/21/12	CBS13 NEWS @ 4	2	600.00	1200.00
13	22220	8	04:00P	05:00P	308	09/24/12-09/27/12	CBS13 NEWS @ 4	8	600.00	4800.00
14	00001	1	06:00P	06:30P	30S	09/21/12-09/21/12	CDC12 NEWC A 6	1	1400 00	1400 0
14	00001	1	00:00P	00:30P	308	03/21/12-03/21/12	CBS13 NEWS @ 6	1	1400.00	1400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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		4	AND		PAGE 2
		ACTING AS AGENT FOR 16	ADVERTISER (OR	AGENCY AND ADVERTISER)	Cancellation Notice
NAME	NATIONAL MEDIA RI	ESEARCH PLANNING	NATIONAL REPUBLIC	AN CONGRESSIONAL COMM.	> 100 - 100
AND	815 Slaters Ln		320 1st St SE		Required
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838	Announcement 28 days
	USA	VII BBJIT IBIJ	USA	DC 20003-1838	prior notice
CONTACT	BEN ANGLE		PRODUCTEST #2600	Schedule 1	
LOCAL SALESPERSO	NICOLE ELIE POL	AGENCY EST. NO. 2600	PRODUCT 1300 CODE		1
NATIONAL SALESPERSO	N .				1
		09/21/12 AND ENDING 09	9/27/12 NO. WEEKS:	1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

-ethnicity		SPOTS	Т	IME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	11110.,	4	06:00P	06:30P	30s	09/24/12-09/27/12	CBS13 NEWS @ 6	4	1400.00	5600.00
16	Sa	1	04:58P	05:30P	30s	09/22/12-09/22/12	CBS13 NEWS @ 5 (SAT)	1	500.00	500.00
17	Su	1	04:58P	05:30P	30s	09/23/12-09/23/12	CBS13 NEWS @ 5PM (SUN)	1	850.00	850.00
18	00001	1	06:30P	06:58P	30s	09/21/12-09/21/12	ENTERTAINMENT TONIGHT M-F	1	900.00	900.00
19	11110	4	06:30P	06:58P	30s	09/24/12-09/27/12	ENTERTAINMENT TONIGHT M-F	4	900.00	3600.00
20	Sa	2	05:58P	06:58P	308	09/22/12-09/22/12	ENTERTAINMENT THIS WEEK	2	350.00	700.00
21	М	1	09:00P	10:00P	30s	09/24/12-09/24/12	HAWAII FIVE-0	1	5500.00	5500.00
22	Т	1	06:58P	08:00P	30s	09/25/12-09/25/12	NAVY N.C.I.S.	1	6000.00	6000.00
23	т	1	09:00P	10:00P	30s	09/25/12-09/25/12	VEGAS	1	4500.00	4500.00
24	Th	1	06:58P	08:00P	30s	09/27/12-09/27/12	THE BIG BANG THEORY/TWO &	1	4500.00	4500.00
25	F	1	08:00P	09:00P	30s	09/21/12-09/21/12	CSI: NY	1	2500.00	2500.00
26	F	1	09:00P	10:00P	30s	09/21/12-09/21/12	BLUE BLOODS	1	2500.00	2500.00
27	0000100	1	10:00P	11:00P	30s	09/21/12-09/21/12	CBS 13 10PM NEWS M-SU	1	1500.00	1500.00
28	1111000	4	10:00P	11:00P	30s	09/24/12-09/27/12	CBS 13 10PM NEWS M-SU	4	1500.00	6000.00
29	00002	2	11:00P	12:05A	30s	09/21/12-09/21/12	DAVID LETTERMAN	2	750.00	1500.00
30	22220	8	11:00P	12:05A	30s	09/24/12-09/27/12	DAVID LETTERMAN	8	750.00	6000.00
·										

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AND AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364

ADVERTISER (OR AGENCY AND ADVERTISER)

3 **Cancellation Notice**

Announcement 28 days

NAME NATIONAL MEDIA RESEARCH PLANNING

815 Slaters Ln

Alexandria

BEN ANGLE

NICOLE ELIE POL

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

USA

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

320 1st St SE

USA

DC 20003-1838

PRODUCTEST #2600 Schedule 1

PRODUCT 1300

Washington

SALESPERSON **NATIONAL** SALESPERSON

253477

AND

ADDRESS

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/27/12

VA 22314-1219

AGENCY EST. NO.

NO. WEEKS:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

1		SPOTS	T	ME				TOTAL		
М	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1
							Total Contract:	86		80575.00
					Qtr 3	<u>Jul</u>	— Billing Summary ————————————————————————————————————		<u>Total</u> 80575.00	_
					Quis		.00 80373.00	GR	80575.00 AND TOTAL 80575.00	